

KOOM STAGE

TIMETABLE

OCT 16 @TERMINAL 5, NYC

10:00 - 10:50

**Build the Audience, Then the Product:
How a Founder-Creator Gets Gen Z to Actually Care**

Cayden Ginting Co-founder, lowk



미국에서 심리 상담사로 살아남고 성장하기

Lena Namkung Clinical Director, dodream counseling



**AI 시대, 우리는 누구를 채용해야 할까?
채용 플랫폼 공동창업자가 바라본 인재의 변화와 한국 인재의 글로벌 가능성**

Reagan Hwang Co-Founder, Wanted Lab



실리콘밸리 대신 조지아를 택한 이유

Youngmu Huh Founder & CEO, YM&Company



제품에 집중해 미국 시장을 열다: 애드실드의 창업 여정

Joon Yu Founder & CEO, Ad-Shield



PMF 101: AI 에이전트로 빠르게, 증거로 정확하게 – 신규 시장 검증 방법론

Paul Jung CEO, Marketfit Lab



11:00 - 11:50

**연봉은 올랐는데, 왜 자유는 오지 않았을까:
월급쟁이 변호사의 미니 버크셔 창업기**

Yosef Lee Founder/Principal, TriAxis Private Advisory



**From Advisor to Owner:
Making the Leap from Strategy to Building a Business**

Ken Yi General Manager, Automattic



7500 Steps To Health

Susan Min Founder, blueTree Foundation (Nonprofit)



11:00 - 11:50

**Think Narrow, Go Global:
Why Great Brands Aren't Built for Everyone**

Wonny Lee CEO, ELOREA



**Should You Flip? And Where Should You List?
Korea-U.S. Capital Strategies for Global Companies**

Yelim Hyon Attorney-at-law, Partner, Bae, Kim & Lee LLC



From Artist to Leader: Building a Cultural Legacy in America

Aedeok Lee Founder and Artistic Director, Chicago Korean Dance



LUNCH & NETWORKING

13:00 - 13:50

베를린에서 만든 한글 앱이 멕시코에서 터진 이야기

Kevin Myung (Yuno) Founder, HAN•GL



Quantum: The Future of Quant

Wonjun Baek President, QISCA



**The Art of Selling Yourself (and Your Brand)
to Investors, Customers, and Future Employees**

Brian Cho Co-Founder & CEO, Baro



How to pioneer CPG Food Brands to exit in over \$3 Billion Dollar

Gerald Won Founder, NU, Inc.



How to Win in NYC: The Growth Playbook

Elena Founder, Supermoon



14:00 - 14:50

How to Manage Burnout and Anxiety

Dr. Michelle Han, DAOM Founder, Dr. Michelle Han, DAOM



강한 팀을 만드는 리더십의 비밀

Sang Lee Co-Founder & CEO, Kayla Health
Holly Oh Diamond Founder & CEO, WorkOnward



게임빌과 컴투스, 서머너즈워까지: 한국 모바일게임회사 최초의 미국 진출에서 배운 것

Jaejoon Song Founder & CEO, CRIT Ventures / President & GCIO, Com2uS



Beyond the Listing: Building a Personal Brand that Drives Business

Anthony Park Real estate, Corcoran



The Cost of Startup Success: The Rise and Fall of Terra (Insider's Perspective)

Joon Kim Founder, JK Advisory LLC



이게 뭐예요? How a Korean Learning Song Reached 500 Million Streams

Rufina Park Founder and CEO, Ottiya



15:00 - 15:50

나의 국악 유랑기

Woosung Jung Executive Director, Meari Chwitadae



A Path to Bootstrapped to Scrappy K-Founder

Holly Oh Diamond Founder & CEO, WorkOnward



15:00 - 15:50

Unpretty Truths: How the K-Pop Machine Taught Me to Become My Own Boss

Grace Eunmi Kim Creator & Entrepreneur, Grazy Grace



What US Buyers Actually Want from K-Beauty: From Amazon to Target Shelves

Shaun Noh CEO, Goodthings
Jooyoung (Gloria) Kim CSO, Wellnew



Before the Bar Opened: How I Built My First Café in Manhattan

Seth Hong Founder & CEO, The Three Chords, Inc. / Founder, Semicolon Cafe



How K-biotech got a spotlight at New York Fashion Week

Sophia Baek Chief business officer, Enthera Bio



16:00 - 16:50

Speak Up, Stand Your Ground: What 25 Years in American Fashion Corporate Culture Taught Me

Haleigh Kim Creative Director & Founder, Blooming by H



Beauty and Caring

Stephen Yoo Partner, Head of math research, Hedge Fund



Cross-Border Company Strategy & the Flip — Designing Your U.S. Expansion

Sunghoon Kim Managing Partner, MISSION Law Firm



[K-예능의 힘: 미국시장의 블루오션] The untapped workflow: How the Korean instinct is changing the US unscripted content market

Jong Gil Lee CEO, Planplay Inc





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